

**Gulf of Mexico Fisheries Management Council
Outreach and Education Technical Committee**

Tuesday, December 6, 2022

9:00 AM – 5:00 PM EST

(1-hour lunch break from 11:30 – 12:30)

- I. Welcome – Staff
- II. Adoption of Agenda – Capt. Hubbard, Chair
- III. Approval of August 1, 2022 Meeting Summary - Capt. Hubbard, Chair
- IV. Scope of Work – Staff
- V. 2022 Communications Improvement Plan Review
 - a. Presentation – Staff
 - b. Committee Recommendations
- VI. 2022 Communications Analytics
 - a. Presentation – Staff
 - b. Committee Recommendations
- VII. Communications Guidelines/SOPPs Review
 - a. Regulations
 - i. Committee Recommendations
 - b. Use of Council Products
 - i. Committee Recommendations
 - c. Analytics
 - i. Committee Recommendations
- VIII. MRIP Story Map Review
 - a. Committee Recommendations
- IX. 2022 In-Person Event Outreach Summary
 - a. Committee Recommendations
- X. Fishery Ecosystem Plan Outreach Ideas
 - a. Presentation - Staff
 - b. Committee Recommendations
- XI. 2023 Communications Improvement Plan Ideas
- XII. Other Business
- XIII. Public Testimony